

BUSINESS TRANSFORMATION SOLUTIONS FROM SOCIETE GENERALE

Innovative excellence
for technology leadership
in the banking domain

Process automation and hybridization are today the key insights that are driving technology innovation in multiple domains—especially in banking and financial services. Banking processes were once subject to the limitations of human intervention, which in turn affected the accuracy and efficiency of doing business. Societe Generale has made remarkable advances in process innovation, and offers a full suite of proven automation solutions to help clients manage their operations better, a few of which are described in this document.



QUANTIC



QUANTIC, a homegrown advanced analytics reporting tool from Societe Generale, holds the key to how data analytics reporting can be managed more efficiently and effectively. This solution is a fully developed, NLG-capable, API-driven, ground-upwards package solution that meets your advanced reporting needs, deploying Machine Learning algorithms to enable forecasting and predictive analysis.

KEY BENEFITS

- Highly efficient reporting process
- Easy-to-understand output formats for quicker business decisions
- Time to market of just 10–12 weeks
- Improved analyst productivity due to process time saved
- Projected cost savings of up to 40%

MAX



MAX solution from Societe Generale is purpose-built to help the individual effectively collaborate with the system, irrespective of their level of technological expertise. MAX is designed to simplify and optimize the conversation process, and to improve employee productivity that is otherwise exhausted in futile interactions and very slow grasp of burdensome procedures.

KEY BENEFITS

- Understands human expression and establishes conversations
- Maintains correct conversational context
- Integrates easily with Application APIs
- Performs user tasks as humanly instructed
- Zero coding system

INSTA KYC



INSTA KYC is an advanced KYC enhancement tool designed to help banks manage KYC documentation better. It combines state-of-the-art document recognition and analysis, text analysis and extraction, API-based modular and AI components to match content with CRM, and offers a 360° cockpit view of the client, to deliver a fully developed KYC documentation capability. It comes with NLP capabilities that use voice commands to access KYC norms and fetch KYC status from the INSTA KYC repository in real time.

KEY BENEFITS

- Highly efficient UX, friendly UI
- Seamless integration of services with external IT infrastructure
- Reusable APIs, functional, full control and AI-based services
- Improved analyst productivity due to process time saved
- Highly responsive repository, easily scalable database

IMAGICA



The highly advanced IMAGICA image and text process automation platform from Societe Generale helps transform how brokered deals are handled. Specialized software using state-of-the-art deep learning algorithms is programmed to automate the extraction of data from a PDF file so that it can be reconciled quickly and easily. This enables businesses to make proactive, AI-driven decisions and reconcile brokered deals much more efficiently and effectively than before.

KEY BENEFITS

- Automation of the manual data extraction process
- Reduced reconciliation cycle TAT
- Reduced operational risks
- Audit trail of the documents & data extraction
- Improved operational efficiency and cost savings



AVATAR



The advanced AVATAR solution is designed specifically to change the rules of the game. Specialized data mining algorithms are applied to event log data in order to identify trends, patterns, and details contained in event logs recorded by an information system. This enables businesses to make proactive, knowledge-driven decisions and resolve business queries much quicker. The AVATAR model can enable up to 40% cost efficiencies for each implementation.

KEY BENEFITS

- Quicker, deeper insights
- No pre-existing model required
- Early detection of problems
- Progressive process model
- Increased process transparency and cost efficiencies

DESIGN COE



Societe Generale leverages the power of Design Thinking to offer sophisticated, yet simple to understand design-based scenarios to help for organizations with their strategic thinking and planning, to build resilience against unplanned developments and changes in their business ecosystem. We co-creation workshops with stakeholders and together arrive at the common point of feasibility, viability, and desirability enabled by Lean methodologies. We help develop critical roadmaps and action plans to align the client's business more accurately with their business goals even in disruptive market conditions.

KEY BENEFITS

- Enables end-to-end system-wide understanding of services
- Eliminates silos and enables collaborative and co-creative methods to engage users and service delivery teams
- Powers new growth engines and drives innovation
- Enables the building and launch of more meaningful businesses

CATALYST



CATALYST is a product of Societe Generale's leading-edge innovation—an advanced approach to identifying and solving business problems. For startups, it comes in the form of a 10-week hosting and mentoring module, which not only provides a powerful head start to establishing business priorities, but also enables young businesses to make the right working connections with potential business opportunities of their own.

KEY BENEFITS - FOR BUSINESS

- Robust support in identifying business challenges
- Connect with local innovation ecosystems—F6S, TechStars, NASSCOM, NUMA, Universities, and own local partners
- Solid end-to-end support for operational processes
- Adapts to your specific business needs—timing, duration, choice of legal engagement, and more

KEY BENEFITS - FOR STARTUPS

- Leverage the expertise that already supports over 58 startups
- Integrate with Societe Generale's advanced technology ecosystem
- Receive revenues during the CATALYST phase
- Get navigation help in signing new contracts
- Own the developed IP





WHY AUTOMATION SOLUTIONS FROM SOCIETE GENERALE?

The Societe Generale Global Solution Center is a fully owned subsidiary of European banking major Societe Generale, delivering innovative business process automation solutions to help clients improve process quality and customer service efficiency and effectiveness in the banking domain. Our solutions are engineered to deliver value in the form of data processing accuracy, reduced inefficiencies caused by human intervention, and vastly improved TAT and cost savings from automation. Leveraging the latest in NLP, Deep Learning, Design Thinking, AI, and Machine Learning capabilities empowers Societe Generale to transform how clients overcome business challenges through intelligently designed, disruptive digital platforms and products.

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