

# NOW MANAGE KYC BETTER THAN EVER, WITH INSTA

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KYC document management automation  
for better customer experiences



The global banking industry is seeking to deliver increasingly smoother and more efficient customer experiences, of which KYC norms and implementation processes play a critical part. Financial institutions are faced with the current high cost of KYC, with the current industry average tagged around 60 million Euro. Frequently changing compliance guidelines, long onboarding delays, lack of consistency in KYC calculation methods, and multiple document types, formats, and layouts—all only add to the burden on banks to remain compliant and still meet both, business as well as customer satisfaction goals.

INSTA KYC is a product of Societe Generale innovation—an advanced KYC enhancement tool designed to help banks manage KYC documentation better. It combines state-of-the-art document recognition and analysis, text analysis and extraction, API-based modular and AI components to match content with CRM, and offers a 360° cockpit view of the client, to deliver a fully developed KYC documentation capability. Additionally, an on-demand conversational UX draws on NLP capabilities and uses voice commands to access KYC norms and fetch KYC status from the INSTA KYC repository in real time.

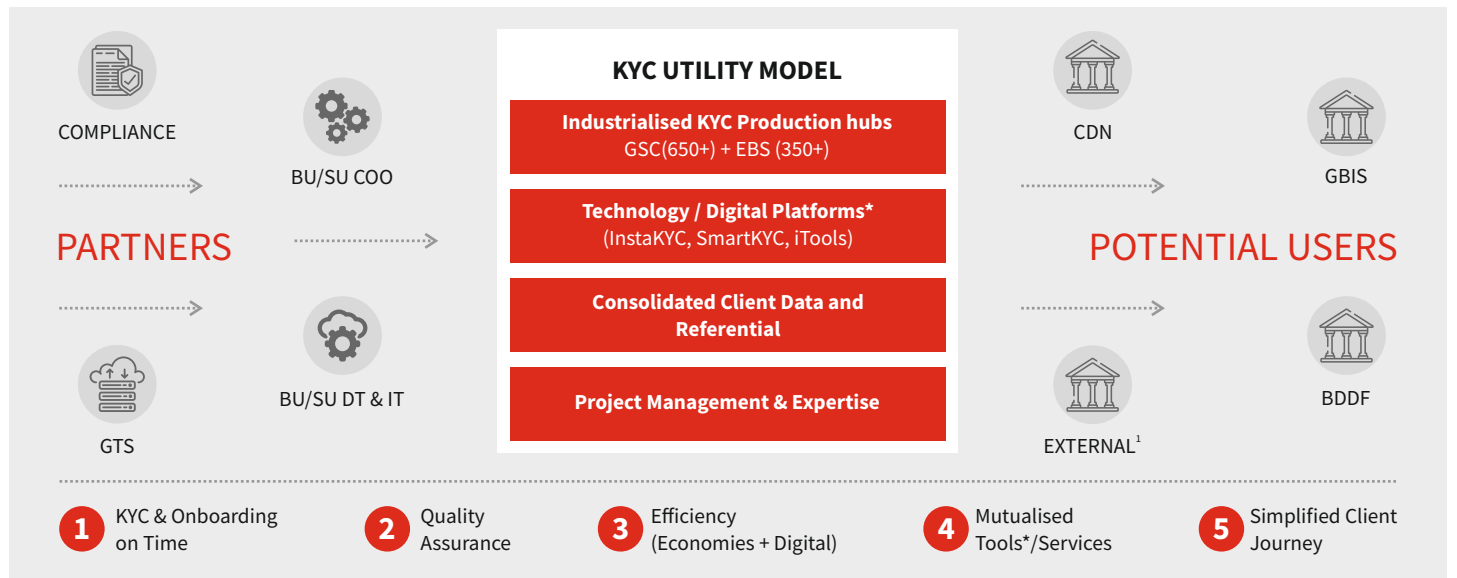
## MAIN FEATURES

- Democratize KYC at lowest possible cost
- Multi-channel support to quicken onboarding in real time
- Fully compliant with KYC norms, superior to basic checks
- Market-ready for France region, handles 112 document types, onboarding in < 2 weeks
- Consistent performance, adaptable to requirements



## USER BENEFITS

- Highly efficient UX, friendly UI
- Seamless integration of services with external IT infrastructure
- Reusable APIs, functional, full control and AI-based services
- Improved analyst productivity due to process time saved
- Highly responsive repository, easily scalable database



<sup>1</sup> Future possibility to be explored \*Aggregated Tech solutions

## WHY INSTA KYC FROM SOCIETE GENERALE?

Societe Generale Global Solution Center (SG Global Solution Centre) is a 100% owned subsidiary of European banking major Societe Generale (SG), delivering innovative KYC process automation with an emphasis on improving process quality and enhancing Bank-customer relationship efficiency and effectiveness. With a proven record of innovation, the SG Global Solution Centre continues to produce solutions that add depth and meaning to every client experience. Leveraging the latest in Deep Learning, Design Thinking, AI, and Machine Learning methodologies enables the SG Global Solution Centre innovation team to focus on transforming how banks manage customer information of the future.